AYUSH Information Cell was inaugurated on 13th Feb 2019 at 125 Stud Road, Dandenong, Victoria by Honorable Dr. A.M Gondane, High Commissioner of India. Mr. Rakesh Malhotra, Consul General of India in Melbourne was present. Speaking on the occasion, High Commissioner emphasised and motivated the Health practitioners to work together and spread awareness among Australian public. He also spoke about stress related health issues which lot of the migrants face today and how these traditional medicine systems can help achieve a healthier society.

The Ministry of AYUSH (AYURVEDA, YOGA, UNANI, SIDDHA & HOMEOPATHY), Government of India has established 29 “AYUSH Information Cells” worldwide. This is the 30th AYUSH Information Cell setup in Melbourne, Australia.

AYUSH Information Cell is promoting Indian traditional Medicine on global level. The main objective of this AYUSH Cell is to increase the awareness about Ayurvedic medicine in the community on large scale in Australia.

The Ministry of AYUSH is collaborating with different countries all over the world to globally promote awareness, education, and advance research in the AYUSH modalities of health system. AYUSH Information Cell will work in the following areas -

1. Organise Lectures, Seminars related to Ayurveda, Yoga, Unani, Siddha and homeopathy (AYUSH).
2. Facilitate associations of AYUSH Stakeholders for networking, conducting meetings, develop awareness among public.
3. Maintain register of AYUSH practitioners.
4. Generate data about local regulations related to trade and practice of traditional medicine.
5. Celebrate Ayurveda day and Yoga day.

Dr. Santosh Yadav, Ayurvedic Practitioner in Melbourne, Australia and President of Australian Association of Ayurveda, is the pioneering personality behind the AYUSH Information Cell. He had earlier organized the First AYUSH International Conference with the help of High Commission of India in October 2018.

Around 35 people which included Ayurvedic doctors, Naturopath, Homeopath, Yoga teachers and general public attended the function. Prominent among them were Dr. Kusum Lata, Dr. Kushagra Banadle, Dr. Rani Samant, Dr. Arshdeep, Dr. Deepika, Dr. Sandeep and Mrs. Sobha Gupta. Some of the AYUSH Medicine importers were also present - “Kottakkal Ayurvedic herbal medicine” supplier Mr. Sibi Kurchian. All present expressed thanks to the Ministry of AYUSH, Government of India for such initiative and support to the traditional medicine.

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